

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
7 April 2005 (07.04.2005)

PCT

(10) International Publication Number
WO 2005/031592 A1

(51) International Patent Classification⁷: **G06F 17/00**

(72) Inventors; and

(21) International Application Number:
PCT/KR2004/002494

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(22) International Filing Date:
25 September 2004 (25.09.2004)

(25) Filing Language: Korean

(26) Publication Language: English

(30) Priority Data:
10-2003-0067204
27 September 2003 (27.09.2003) KR
10-2003-0080903
17 November 2003 (17.11.2003) KR
10-2004-0019533 23 March 2004 (23.03.2004) KR

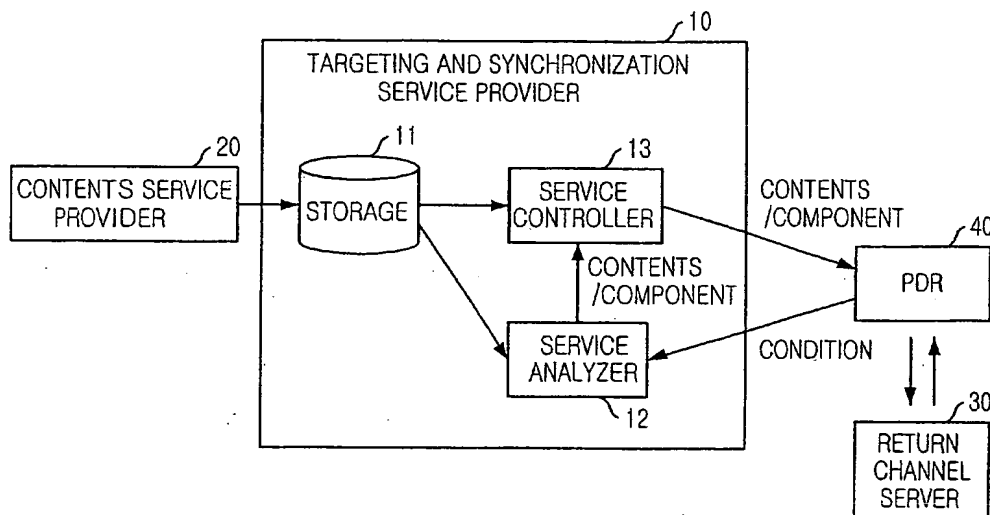
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH,

[Continued on next page]

(54) Title: PACKAGE METADATA AND TARGETING/SYNCHRONIZATION SERVICE PROVIDING SYSTEM USING THE SAME



(57) Abstract: Provided are package metadata and a targeting and synchronization service providing system using the same. The package metadata for a targeting and synchronization service that can provide a variety of contents formed of components to diverse terminals in the form of a package in a targeting and synchronization service providing system, the package metadata which include: package description information for selecting a package desired by a user and describing general information on an individual package to check whether the selected package can be acquired; and container metadata for describing information on a container which is a combination of diverse packages and formed of a set of items, each of which is a combination of components.

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PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN,
TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ,
GW, ML, MR, NE, SN, TD, TG).

(84) **Designated States** (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,

Published:

— *with international search report*

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